COMPETITIVE FOOD SALES–SALES OF FOODS IN COMPETITION WITH
THE SCHOOL FOOD SERVICE PROGRAM

The Board supports good nutrition as part of a school environment that contributes to
student health and encourages positive food choices and eating habits. The Board
believes that nutrition influences a student’s ability to take full advantage of the school
system’s educational program and is, therefore, related to student achievement.

The Board also recognizes that proceeds from the sale of foods and beverages outside of
the School Lunch Program (“competitive foods”) are a significant source of funds for
student activities that the Augusta School Department might not otherwise be able to
provide.

The Board has adopted this policy to govern the sale of foods and beverages on school
property.

I. RESTRICTION ON SALE OF COMPETITIVE FOODS

Maine Department of Education Rule Chapter 51 mandates that any food or
beverage sold at any time on school property of a school participating in the
National School Lunch or School Breakfast Programs shall be a planned part of
the total food service program of the school and shall include only those items
which contribute both to the nutritional needs of children and the development of
desirable food habits, and shall not include foods of minimal nutritional value as
defined in applicable federal regulations, except as provided for by school board
policy in certain circumstances.

As allowed by Rule Chapter 51, the Board permits the sale of food and beverages
outside the total food program:

A. To school staff;

B. To attendees at school-sponsored community events held on school
   property; (i.e., school-sponsored events that are open to the public)

C. To the public at community events held on school property in accordance
   with the Board’s facilities use policy;

D. In State-approved instructional Career and Technical Education (CTE)
   Programs; and/or

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E. By a school, approved student organization or program if consistent with the requirement that such sales not include foods of minimal nutritional value as defined in 7 C.F.R. § 210.11(a)(2).

This policy applies to sales of foods and beverages at any time on school property by any person, group or organization.

When foods and beverages are sold to attendees at community events sponsored by the school or held on school property, students, staff, parents, or school-sponsored organizations involved in such sales are encouraged to include at least some healthy food choices.

II. FUNDS FROM SALES OF COMPETITIVE FOODS

Funds from all food and beverage sales made at any time on school property shall accrue to the benefit of the school’s non-profit school food service program, except that funds raised through authorized sales outside the total food service program shall accrue to the sponsoring school or approved student organization in accordance with applicable policies, cash-management procedures and administrative directives, or to the sponsor of a community event that is held on school property in accordance with the Board’s facilities use policy.

III. DELEGATION OF RESPONSIBILITY

The Superintendent/designee shall be responsible for enforcement of this policy. A school unit employee who observes conduct he/she believes to be a violation of this policy or is informed of such conduct by a parent, student or community member should contact the building administrator or Superintendent/designee.

Legal Reference: Ch. 51 (Dept. of Ed. Rule) (Child Nutrition Programs in Public Schools and Institutions)

Cross References: DFF - Income From School Sales and Services
JJE - Student Fundraising Activities
KF - Community Use of School Facilities
KJA - Relations with Booster Organizations

Adopted: September 12, 2012